

## SAMPLE COURSE OUTLINE

### Course Code, Number, and Title:

PHOT 1120: Creativity and Ideation

### Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 4.0 h + Seminar 0.0 h + Lab. 0.0 h

**Credits:** 3.0

**Transfer Credit:** For information, visit [bctransferguide.ca](http://bctransferguide.ca)

### Course Description, Prerequisites, Corequisites:

Students develop creativity through idea generation, evaluation and implementation. While communicating with creative teams and individuals, students explore drawing, design and layout principles through a variety of assignments and examine styles and trends through analysis and critique.

Prerequisites: A 'C' or better in one of PHOT1100, PHOT1105, PUBL1100, PUBL1190, AHIS1112, AHIS1212 or AHIS1219, DSGN1100, DSGN1200, or DSGN1151, FLMA1170, WMDD4800, THEA1110, JOUR1168, FINA1120.

May be taken concurrently.

### Learning Outcomes:

Upon successful completion of this course, students will be able to...

- Use placed based learning to build community and solve creative problems.
- Use basic drawing skills in a drawing journal.
- Employ colour theory as part of a design strategy.
- Analyze, critique and defend creative projects.
- Apply brainstorming techniques in a small group.

**Instructor(s):** TBA

**Office:** TBA

**Office Hours:** TBA

**Phone:** (604) 323-XXXX

**Email:** TBA

### Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit [https://mycampusstore.langara.bc.ca/buy\\_courselisting.asp?selTerm=3|8](https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8)

Note: *This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name*

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*and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.*

### Assessments and Weighting:

**Final Exam %**

**Other Assessments**

[An example of other assessments might be:]

*Information unavailable, please consult Department for details.*

### Grading System:

Specific grading schemes will be detailed in each course section outline.

*Information unavailable, please consult Department for details.*

### Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

Introduction to place based learning.

Basic drawing skills.

Drawing journals for generating ideas.

Creativity as a practice and creative habits. Brainstorming in small groups for generating new ideas.

Two-dimensional design principles.

Using graphic design to tell a story. Photographic Composition: Creating depth in a photograph, moving the viewer's eye to tell a story.

Basic colour theory. Designing with colour.

Critique: Learning the vocabulary of visual communication.

Exploration of current style and trends. Assessing the attributes of a creative individual and defining a personal style. Introduction to typography.

Using photography, design and text to tell a story or deliver a message.

Creating marketing materials.

The psychology of a creative team.

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

### College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

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[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

### Departmental/Course Policies:

*Information unavailable, please consult Department for details.*

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