

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

PUBL 1220: Web Design Fundamentals

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 8 h + Seminar 4 h + Lab 4 h

Credits: 6

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

Students will learn to write standards-compliant HTML and CSS and author websites that "respond" to modern devices or browsers and degrade gracefully in older ones. Modern approaches to web typography and graphics will figure prominently.

Prerequisites: A minimum "C" grade in PUBL 1120 and PUBL 1124, or a minimum "C" grade in DSGN 1250 and DSGN 1255.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Write and publish standards-compliant html & CSS
- Produce web designs utilizing flexible grids
- Produce graphics with appropriate size & characteristics for web
- Register and set up their own domains
- Produce "mobile first" responsive layouts
- Integrate JavaScript into their designs

Instructor(s): TBA

Office: TBA **Phone:** 604 323 XXXX **Email:** TBA

Office Hours: TBA

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

Marcotte, E. "Responsive Web Design". 2011.

Castro, E. *HTML5 & CSS3: Visual Quickstart Guide*. 2011.

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting:

Final Exam %

Other Assessments %

(An example of other assessments might be:) %

Quizzes/Tests: 30%

Assignments: 70%

Additional Information:

Number of assignments: 6

Proportion of individual and group work:

Individual: 100%

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

Passing grade: C or higher

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

- Basic HTML tags
- Code validation
- FTP
- HTML5 Semantic Additions
- Typographic Measure and Vertical Scale via CSS

This generic outline is for planning purposes only.

- List Menus, Column Layout
- Tables
- List Styling
- Advanced Selectors
- Web Graphics
- Video (hosted, FLV, HTML5)
- Grid Generators
- Media queries
- Responsive Design
- Interface
- Site Management
- Templates

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

This generic outline is for planning purposes only.