

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

PUBL 1235: Web Production I

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 0 h + Seminar 2 h + Lab 8 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

In this lab-intensive course, students will form development and production teams to create the current year's online version of Pacific Rim Magazine. The skills learned in Web Design Fundamentals (PUBL 1220) and the concurrent Advanced Web Design (PUBL 1232) will serve as the foundation for the production of langaraprm.com. A core outcome of this course will be to design and implement this database-driven site.

Prerequisite(s): A minimum 'C' grade in PUBL 1220 or permission of the department.

Corequisite(s): PUBL 1232.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- perform some of the typical roles in the production of a website, and be familiar with
- all of them
- work with other teams involved in the production process
- apply the principles of content management systems to large-scale projects
- critique designs for usability, accessibility, scalability
- assess proposed design solutions in terms of their ease of design, production, &
- maintenance

Instructor(s): TBA

Office: TBA **Phone:** 604 323 XXXX **Email:** TBA

Office Hours: TBA

snəwəyət̚ leləm̚ Langara College acknowledges that we are located on the unceded territory of the Musqueam people.

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting:

Final Exam %

Other Assessments %

(An example of other assessments might be:) %

Assignments: 100%

Additional Information

Number of assignments: 6

Proportion of individual and group work:

Individual: 30%

Group: 70%

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

Passing grade: D or higher

No final exam

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

- Content analysis and presentation recommendations
- Layout dimension discussions
- Site planning – image galleries, form treatments, plugins
- Production team duty assignments
- Presentation and discussion of HTML coded mockups
- Analysis and decision on fonts, font-sizes, image sizes

This generic outline is for planning purposes only.

- Integration, testing and critique
- Individual portfolio site development

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

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