

## SAMPLE COURSE OUTLINE

### Course Code, Number, and Title:

PUBL 1232: Advanced Web Design

### Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 3 h + Seminar 0 h + Lab 2 h

**Credits:** 3

**Transfer credit:** For information, visit [bctransferguide.ca](http://bctransferguide.ca)

### Course Description, Prerequisites, Corequisites:

Building upon PUBL 1220 - Web Design Fundamentals - this course will introduce students to a content management system (CMS) such as WordPress. In the production of their own portfolio sites, students will learn how to design, code, maintain, and secure CMS-driven websites.

Prerequisites: A minimum "C" grade in PUBL 1220 or permission of the department.

Corequisites: None

### Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Set up, secure, and manage a self-hosted CMS installation like WordPress
- Create posts, pages, media galleries
- Configure menus, widgets, plugins, themes
- Assign user roles
- Follow security best practices
- Make child themes
- Build basic themes using starter themes
- Produce sophisticated visual designs

**Instructor(s):** TBA

**Office:** TBA

**Phone:** 604 323 XXXX

**Email:** TBA

**Office Hours:** TBA

## **Textbook and Course Materials:**

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

Hedengren, Thord Daniel. "Smashing Wordpress: Beyond the blog". 2012.

Note: *This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.*

## **Assessments and Weighting:**

**Final Exam %**

**Other Assessments %**

**(An example of other assessments might be:) %**

Quizzes/Tests: 30%

Assignments: 70%

Additional Information

Number of assignments: 3

Proportion of individual and group work:

Individual: 100%

**Grading System:** Letter grade

Specific grading schemes will be detailed in each course section outline.

Passing grade: D or higher

## **Topics Covered:**

[Topics covered may vary by instructor. An example of topics covered might be:]

- Static versus Dynamic Sites
- Template components
- WordPress dashboard, pages & posts
- Visual versus HTML edits
- Appearance and themes
- Media
- Widgets, Plug-ins

*This generic outline is for planning purposes only.*

- User roles
- Setting up a Development Environment
- WordPress Template Hierarchy
- Developer Tools
- Photoshop/Illustrator site mockup
- WordPress template tags

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

**College Policies:**

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

**Departmental/Course Policies:**

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