

## SAMPLE COURSE OUTLINE

Creation date: Jan 23, 2020

Revision date: Jan 23, 2020

### Course Code, Number, and Title:

FLMA 1272: Film Festival and Distribution

### Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 1.0 h, Field Experience 1.0 h

**Credits:** 1.5

**Transfer Credit:** For information, visit [bctransferguide.ca](http://bctransferguide.ca)

### Course Description, Prerequisites, Corequisites:

Students develop the skills to hold a film festival (“Unlock the Vault”) to screen their grad film projects. They research and book the venue, promote the event, write and design the program, stage the location, and host the reception.

Prerequisite(s): A minimum of C- in FLMA 1170

### Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Prepare professional-style marketing materials for film projects, including programs and posters
- Create and implement a timeline for a successful film festival
- Organize and oversee a smoothly functioning film event
- Interact on a professional level with various creative and organizational personnel in the film business

**Instructor(s):** TBA

**Office:** TBA

**Phone:** (604) 323-XXXX

**Email:** TBA

**Office Hours:** TBA

### Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

*Information unavailable, please consult Department for details*

For textbook information, visit [https://mycampusstore.langara.bc.ca/buy\\_courselisting.asp?selTerm=3|8](https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8)

“This generic outline is for planning purposes only”.

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

### **Assessments and Weighting:**

Project: 30%  
Assignments: 30%  
Field Experience: 30%  
Participation: 10%

### **Grading System:**

Specific grading schemes will be detailed in each course section outline.  
Passing Grade: C-

### **Topics Covered:**

[Topics covered may vary by instructor. An example of topics covered might be:]

Under the instructor's supervision, students will manage the Grad Films screening "Unlock the Vault" festival including:

- Working with and setting up the venue
- Handling the invitations and guest list
- Writing, designing and preparation of festival programs
- Handling publicity for the event
- Obtain and compile swag and prize donations
- Organizing speakers and MC's
- Producing professional-style movie posters
- Running the reception

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

### **College Policies:**

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

### **Departmental/Course Policies:**

"This generic outline is for planning purposes only".