

# About iabs



nabs is a unique charity specifically designed to support the health and well-being of all individuals in the Marketing, Media, and Communications industry in Canada. nabs is a registered charity, entirely funded through the generosity of our donors and media partners. nabs has supported the industry for over 38 years, having been founded in 1983 in Canada.

As a fully-registered charity, nabs generates funds through high-profile special events and is well known within the advertising and media sectors.

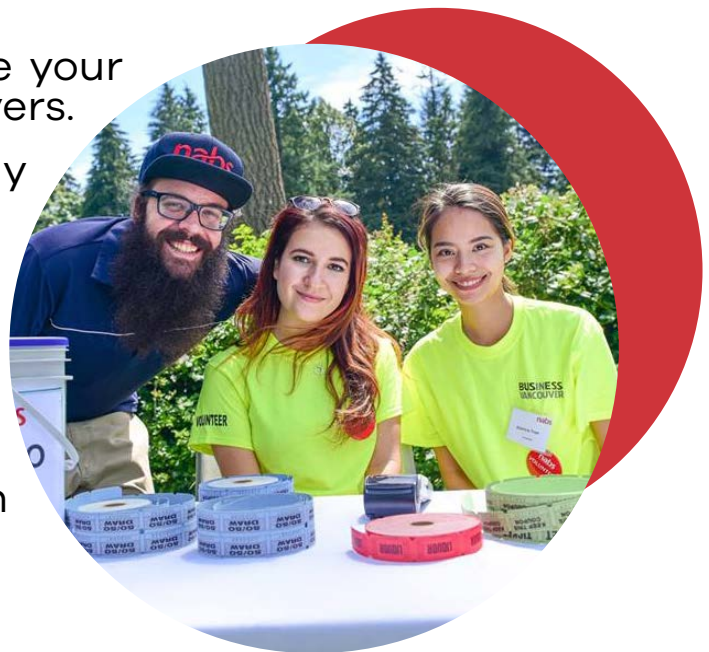
**In 2020, nabs impacted over 3,600 individuals and their families through:**

- 24/7/365 access to the nabs Support Line
- Bereavement/Grief Counselling
- Financial/Budget Management
- Career Counselling
- Mental Health and Wellness Resources
- and more!

# Join our Ambassador team

## Why become an Ambassador?

- Ambassadors can gain exposure to many sides of the advertising and marketing industry through volunteering and networking with other nabs contacts.
- Through committee assignments, each Ambassador has the opportunity to work closely with other Ambassadors, Captains & Board of Directors.
- Ambassadors have access to privileged information including job postings, internship postings, and other industry information distributed exclusively to nabs West Ambassadors.
- Ambassadors gain experience in event management, project management, creative development, and more - experience that can add up on your resume!
- Get the chance to showcase your talents to prospective employers.
- Learn about issues currently facing the industry.
- Increase awareness of nabs among younger industry professionals to make it more relevant.
- Ultimately, help those in your industry who have fallen on hard times.



### Interested?

Get in touch with Angeline Abinoja

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