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<https://langara.ca/departments/recreation-studies>

# **Bachelor of Recreation Management**

**RECREATION  
STUDIES**

**Langara.**

## **Welcome & Information Handbook**

**Langara.**

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2026 v3

# Welcome

The Department of Recreation Studies welcomes you to the Bachelor of Recreation Management (BRM) program at Langara College. My name is Jennifer, and I am the Department Coordinator who oversees the diploma and degree programs.

This information package acts as a planning tool for your time in the program. Please be sure to save this package somewhere that you can access easily, as you will likely return to it each semester as you select your courses. You will find a schedule for when all the required BRM courses required are offered, along with some suggested semester schedules.

Below are a few notes to help you navigate your first few semesters in the program.

## **Pre-requisites**

- RECR 1160 is a prerequisite to many of the required BRM courses. If you did not take the Recreation Leadership Diploma program (or equivalent program at another institution), you will need to take this course IN ADDITION to the listed BRM courses.
  - RECR 3120 and RECR 3200 do not require any prerequisites - you can register for them without RECR 1160
- MARK 1115 is a prerequisite to MARK 3150 and MARK 3250. If you did not take the Recreation Leadership Diploma program or do not already have this in your 60-credit transfer, you will need to take this course IN ADDITION to the listed BRM courses.

## **Modes of Instruction**

- All 3000/4000 level RECR courses are offered asynchronously online.
- All courses in the BRM program are offered (at a minimum) once per year in an online format. However, some courses are offered in-person as well. As such, there are opportunities to take your non-RECR (MARK, BUSM, etc...) courses in-person which will give you more flexibility when scheduling your program. When registering for courses, ensure that you know what format the course is being offered in.

If you need course selection or scheduling advice, I will be your contact for program advising. Please review the contents of this information package before contacting me. If you have specific questions about any courses in the program, feel free to contact the instructor that is teaching the course.

Sincerely,

Jennifer Folkersen  
Department Coordinator, Recreation Studies  
jfolkersen@langara.ca



# New Student 'Checklist'

## Langara Student Success Course (LSSC)

Once you have been admitted to the BRM program, we recommend that you complete the LSSC course before your first semester in the program. It will help orient you to 'BrightSpace', Langara's Learning Management platform, where all your course materials will be housed for your courses.

Starting or returning to college is a big step and the transition into post-secondary can be challenging. The LSSC prepares you for academic life at Langara and introduces you to key supports available on campus and online. As a new student, you have been automatically enrolled in this free, self-paced, 9-module, online course. The LSSC is available 24/7 and can easily be completed as part of your preparation and orientation before the semester starts.

### Accessing Your Langara Email & BrightSpace

Visit the Langara College website, select Logins at the top of the page, and sign in using your Langara student credentials to access both platforms. If you have any technical issues, contact the IT Service Desk for assistance, or contact our Department Coordinator, Jennifer Folkersen @ [jfolkersen@langara.ca](mailto:jfolkersen@langara.ca).

#### To Do Checklist:

- 1) Log in to BrightSpace
- 2) Access the LSSC
- 3) Complete the LSSC

Upon admission into the Bachelor of Recreation Management program, we encourage all students to complete the LSSC course. The LSSC course is available in the weeks prior to your first semester in the program and will also help you get comfortable with Brightspace, the learning management system where all your course readings, assignments, and quizzes will be held. Research has shown that students who complete the LSSC perform better in school (higher grades, less stress).



### What do you get in the LSSC?

- understanding of what to expect in a college classroom
- tools to be successful in your studies
- strategies to study effectively
- new organizational and time management skills
- access to virtual student information sessions



*For more information about the Langara Student Success Course, please visit:*  
**[langara.ca/student-services/academic-support/langara-student-success-course](https://langara.ca/student-services/academic-support/langara-student-success-course)**

# Graduation Requirements and Academic Planning

## **Course Requirements and Program Information**

Changes to the BRM program occur from time to time. Changes only impact students that are admitted to the program AFTER they have been implemented. This means you are responsible for completing the program requirements that were in place when you were admitted to the program (NOT what is posted as the most recent curriculum/program requirements). **It is important that you understand which BRM curriculum that applies to you.**

### **Transfer Credits**

\*If you have courses from other institutions that were not used in your 60-credit transfer to get into the BRM, you may be able to use these courses as transfer credit for the elective requirements. Contact the program coordinator if you are unsure - you will need to apply for Transfer Credits for this to work.

## **Important Exam Information**

RECR course examinations are online and do not require invigilation.

BUSM, FGMT, and MARK courses will require you to write your final exams in-person at Langara College or in an approved invigilated environment. Remote proctoring (including live Zoom invigilation) of online assessments is not permitted at Langara College. For more information, please visit: <https://iweb.langara.ca/edtech/digital-practices/learning-tools-technologies-policies/remote-proctoring/>

## **Minimum Performance Standard**

Students are responsible to meet minimum grade requirements while enrolled in the Bachelor of Recreation Management Program. In order to stay in the program and progress to the capstone course RECR 4400, students must:

- **Achieve a minimum 'C' grade in all RECR courses**
- **Have a minimum CGPA of 2.0**

in order to receive a Bachelor of Recreation Management.

## **Student Supports & Services**

If you have any concerns regarding your ability to interact with (read, watch or listen) required course materials and assignments, be sure to make an appointment with Accessibility Services:

<https://langara.ca/student-services/academic-support/accessibility-services>

You should also familiarize yourself with the Library Learning Commons resources.

<https://langara.ca/library>

# Graduation Requirements and Academic Planning

During your studies, it's helpful to see what courses you have left to complete. In the Student Information System (<https://langara.ca/login/>), there is a tool called 'Graduation Evaluation' that compares all the courses you have taken so far against the requirements of the program. Using the 'Graduation Evaluation' tool, you can see what courses you have left.

**The program requirements for graduation depend on the program that you enrolled in.** For example, if you enrolled in the program in 2022, the curriculum that was in place in when you started the program will apply to you until you graduate. Any changes to the BRM curriculum since the time you started will not apply to you. It is important that you remain aware of what your original program requirements are. You can find this by accessing a 'Graduation Evaluation' Report on the Student Information System.

## **Accessing your Graduation Evaluation:**

The Graduation Evaluation shows what courses you have taken in the BRM, and what courses are left for you to take to meet the graduation requirements for the program. You have access to this through the Langara website. You can check this out any time during your program.

To access the graduation evaluation, please follow these steps:

1. Log into myLangara (<http://www.langara.ca/login/>)
2. Click on 'Student Records - Transcripts, etc.' (on left hand side of screen)
3. Click on 'Graduation Evaluation'
4. And again, click on 'Graduation Evaluation'
5. Click on 'Continue'\* (Calendar year automatically defaults to the current Academic Year - do not change this)
6. Select 'Bachelor of Recreation Management' from the dropdown menu for the program, click 'Continue'
7. Click 'Generate Request'
8. Click 'Display Evaluation'

## **Academic Planning**

All RECR courses, and select other courses are only offered once per year. It is important that you make sure you plan your courses accordingly and make effective use of your time in the program.

In addition, there may be pre-requisites for RECR, BUSM, and MARK classes. You will need to complete the lower-division (1000 or 2000 level) pre-requisites before you can enroll upper year courses. This too will affect your program planning.

# Program Requirements

## (for students admitted Summer 2022 onwards)

**Students admitted into the BRM after Summer 2022** must complete the following program requirements for graduation:

- BUSM 2115 - Human Resource Management
- BUSM 2200 - Organizational Behaviour
- BUSM 4120 - Organizations and Change
  
- CMNS 2228 - Advanced Written Communications
  
- FMGT 1116 - Accounting for Managers
  
- LIBR 3210 - Online Research and Analysis
  
- MARK 3150 - Social Media Strategy
- MARK 3250 - Public Relations
  
- RECR 3120 - Promoting Wellness within Communities
- RECR 3160 - Leisure Theory and Applications
- RECR 3200 - Management of Community Events and Festivals
- RECR 3230 - Leadership and Management in Community Recreation
- RECR 3260 - Managing Cultural Programming in the Community
- RECR 4150 - Professionalism in Recreation Management
- RECR 4160 - Community Recreation Systems
- RECR 4270 - Management of Recreation Facility Systems
- RECR 4400 - Applied Major Project
  
- One (1) 3000/4000-level elective course
- One (1) elective course

# Online Course Offerings

**Use this guide if you started the BRM program in (or after) Summer 2022**

|                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                |
|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| <b>Pre-requisites</b>          | <p>The following courses are mandatory prerequisites for various BRM courses.</p> <p><i>RECR 1160 is a prerequisite to most 3000/4000 level RECR courses</i><br/> <i>RECR 3160 is a prerequisite to RECR 4160 and RECR 4400</i><br/> <i>MARK 1115 is a prerequisite to upper level marketing courses</i><br/> <i>CMNS 2228 is a prerequisite to upper level business courses</i></p>                                                                                                                                                                                                                                                                              |                                                                                                |
| <b>Fall Online Offerings</b>   | <p><i>MARK 1115 - Introduction to Marketing</i></p> <p>FMGT 1116 - Accounting for Managers<br/> BUSM 2200 - Organizational Behavior<br/> CMNS 2228 - Advanced Written Communications<br/> RECR 3120 - Promoting Wellness within Communities<br/> RECR 3200 - Management of Community Events and Festivals<br/> RECR 3230 - Leadership and Management in Community Recreation<br/> RECR 4270 - Management of Recreation Facility Systems</p>                                                                                                                                                                                                                       |                                                                                                |
| <b>Spring Online Offerings</b> | <p><i>MARK 1115 - Introduction to Marketing</i><br/> <i>RECR 1160 - Foundations of Recreation and Leisure</i></p> <p>FMGT 1116 - Accounting for Managers<br/> BUSM 2115 - Human Resources Management<br/> BUSM 2200 - Organizational Behavior<br/> CMNS 2228 - Advanced Written Communications<br/> RECR 3160 - Leisure Theory and Applications<br/> LIBR 3210 - Online Research and Best Practice Reporting<br/> MARK 3250 - Public Relations<br/> RECR 3260 - Managing Cultural Programming in the Community<br/> RECR 4150 - Community Recreation Systems<br/> RECR 4160 - Professionalism in Recreation Management<br/> RECR 4400 - Applied Major Project</p> |                                                                                                |
| <b>Summer Online Offerings</b> | <p>CMNS 2228 - Advanced Written Communications<br/> MARK 1115 - Introduction to Marketing<br/> BUSM 2115 - Human Resources Management<br/> BUSM 2200 - Organizational Behavior<br/> MARK 3150 - Social Media Strategy<br/> BUSM 4120 - Organizations and Change</p>                                                                                                                                                                                                                                                                                                                                                                                               | <p><i>*Some of the non-RECR courses may require a <u>synchronous</u> online component.</i></p> |

## Notes:

- Some of the non-recreation courses are offered in-person during other semesters. Please see the Langara schedule if you are interested in that option.
- RECR 4400 Applied Major Project – must be taken in last semester of BRM, a research based, independent learning course worth 6 credits. (RECR 1160 and RECR 3160 are prerequisites).
- This schedule may be subject to change. Please consult the term registration schedule for updates.



# Example Schedule (September start: Fall semester)

Below is a sample schedule for a student who is entering the program in the Fall semester who wishes to only take courses online:

|               |                                                                                                                                                       |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Fall</b>   | <i>MARK 1115 - Introduction to Marketing</i><br>RECR 3120 - Promoting Wellness within Communities<br>CMNS 2228 - Advanced Written Communications      |
| <b>Spring</b> | <i>RECR 1160 - Foundations of Recreation and Leisure</i><br>LIBR 3210 - Online Research and Best Practice Reporting<br>MARK 3250 - Public Relations   |
| <b>Summer</b> | BUSM 2115 - Human Resources Management<br>BUSM 2200 - Organizational Behavior                                                                         |
| <b>Fall</b>   | FMGT 1116 - Accounting for Managers<br>BUSM 2200 - Organizational Behavior<br>RECR 3230 - Leadership and Management in Community Recreation           |
| <b>Spring</b> | RECR 3160 - Leisure Theory and Applications<br>RECR 3260 - Managing Cultural Programming in the Community<br>RECR 4150 - Community Recreation Systems |
| <b>Summer</b> | MARK 3150 - Social Media Strategy<br>BUSM 4120 - Organizations and Change                                                                             |
| <b>Fall</b>   | RECR 3200 - Management of Community Events and Festivals<br>RECR 4270 - Management of Recreation Facility Systems                                     |
| <b>Spring</b> | RECR 4400 - Applied Major Project<br>RECR 4160 - Professionalism in Recreation Management                                                             |

**RECR 1160:** This is a mandatory pre-requisite for most of the upper-level RECR courses (excluding RECR 3120 and RECR 3200), and it cannot be taken concurrently with the upper level RECR courses; therefore we recommend you to take this course first. This course is only offered online in the Spring Term – the fall courses are saved for the Recreation Leadership Diploma Cohort – so there is a very slim chance that BRM students could get in, but it is not fully online (offered mixed mode – so students must come to campus).

**MARK 1115:** This is a prerequisite for MARK 3250

**LIBR 3210:** In designing the curriculum for the BRM – we chose the LIBR 3210 course to make sure students receive the research skills needed for the 4th year courses in the BRM – especially the RECR 4400 Applied Major Project course – It is recommended that students take this course at the beginning of their BRM so they know how/where to research – not concurrently with RECR 4400.

**RECR 4440:** This capstone course is worth 6 credits making the workload equivalent to 2 courses. It is recommended that you take only this one course in a semester. RECR 4400 is a research, self-directive course with a number of deliverables, including: a relevant research question aligned to the field of recreation, a literature review and a major academic research paper. You will also need to identify a professional in the field who will endorse the relevancy of the research to the field.



## Bursaries & Financial Aid

In addition to government financial aid, eligible students are also able to apply for bursaries, scholarships, and awards to supplement school and day-to-day expenses.

The Langara Bursary is available for students that are able to demonstrate financial need and are in good academic standing.

There are bursaries available in a variety of categories and there are also Entrance Bursaries available, including:

- High School Entrance Bursary
- International Entrance Awards
- Isabell Cavallin Recreation Bursary
- Real Estate Foundation Recreation
- Diploma Program Bursaries

*Bursaries are open to students enrolled in Regular Studies programs. Please contact [finaid@langara.ca](mailto:finaid@langara.ca) for more information.*

*While there are a number of bursaries available at Langara, **only one application is required per student.***

*Bursary recipients must: satisfy donor requirements, be Canadian citizens, permanent residents, or protected persons with proof of status, enrolled in a minimum of nine credits (six for students with a registered disability) and be in good academic standing. Bursaries are given out for the semester in which the student makes an application.*

Please visit:

<https://langara.ca/financial-aid>

to see the full list of available awards and additional details.



## Accessibility Services

Accessibility Services works with students with disabilities to arrange appropriate support services on a case-by-case basis.

Accessibility Services can help:

- Facilitate access between admissible students and Langara College courses, programs, and services
- Review medical documentation and work with students in determining and accessing academic accommodations and support services
- Provide referrals to college and community resources
- Provide access to the Learning Technology Lab
- Assist eligible students with applications for Student Aid BC special programs

Students must submit a Public Accessibility Services Application Form and make an intake appointment with Accessibility Services and provide the appropriate medical documentation, preferably **at least three (3) months prior** to the start of the semester to allow adequate time to arrange accommodations.

For general information or to book an appointment, please contact [accessibilityservices@langara.ca](mailto:accessibilityservices@langara.ca) at your earliest convenience. Please note that the **wait time** for an intake appointment may be **up to 6-8 weeks**. Please plan ahead and contact us as soon as possible to book an intake.

Please visit:

<https://langara.ca/student-services/academic-support/accessibility-services>



## Entrance Scholarships

Students in the Bachelor of Recreation Management (BRM) program may be eligible to apply for a variety of scholarships and awards that recognize academic achievement, leadership, community involvement, and commitment to the recreation profession. These opportunities can help support educational expenses while celebrating the contributions and potential of our students. We encourage all eligible students to explore and apply for available funding opportunities throughout their studies. Many more scholarships are available for eligible students throughout the academic year.

### *Dr. Philip Tso Award*      *Award total: \$1500*

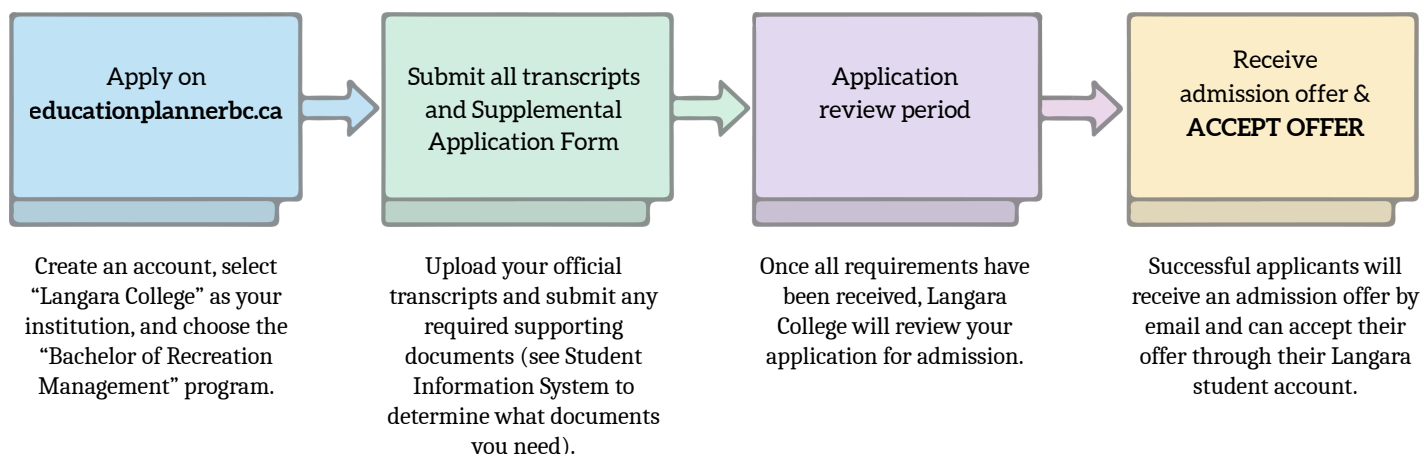
The Dr. Philip Tso Award is presented annually during the Fall semester to a first-year student enrolled in either the Recreation Leadership Diploma or Bachelor of Recreation Management (BRM) program. This entrance award recognizes a student who is over the age of 25, identifies as a person from a visible minority or a Canadian Indigenous person (as defined by Statistics Canada), and has demonstrated a commitment to serving visible minority and/or Indigenous communities through recreation. The award honours students whose leadership, community involvement, and dedication reflect the values of inclusion and service.

### *BRM Entrance Scholarship*      *Award total: \$2500*

The BRM Entrance Scholarship recognizes students who demonstrate a passion for the recreation profession, a commitment to community involvement, and the potential to contribute to the future of the field. All new and continuing students enrolled in the Bachelor of Recreation Management (BRM) program for the Fall 2026 semester are eligible to apply. Two scholarships valued at \$2,500 each are awarded in the Fall semester to eligible students.

## How to Apply to the BRM program

The following application flow chart provides a simple overview of the steps involved in applying to the Bachelor of Recreation Management (BRM) program. From submitting your application to accepting your admission offer, the chart is designed to help you understand the key stages of the application process and prepare for your journey at Langara College.



# BRM Policies

Please review the policies that are observed and followed by the Department regarding grades, pre-requisites, course repeats, and the responsible use of AI and LLMs.

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## Grades

- Students must achieve a minimum of 'C' in all RECR courses in order to receive a Bachelor of Recreation Management degree
- Minimum 'C-' in non-RECR courses including electives
- Minimum CGPA of 2.0
- Minimum 'C' Grade in 6 credits of university transferable English or Communications courses

## Pre-requisites

- RECR 1160 is a pre-requisite for most 3000/4000 level RECR courses
- RECR 3160 is a pre-requisite for: RECR 4160 and RECR 4400
- MARK 1115 is a pre-requisite for upper level marketing courses
- CMNS 2228 is a pre-requisite to upper level business courses
- Pre-requisite courses cannot be waived. Students must take these courses unless they have a university transferrable equivalent from another institution. See BC Transfer Guide to determine equivalency of courses.
- RECR 4400 Applied Major Project, must be taken in the last semester of the BRM.
  - It is recommended that students take this course as a stand-alone course in the last semester of the program. However, it is possible for student to take this course concurrently with other program curriculum courses

## Repeating a Course

Students are allowed to enroll in a course a maximum of 2 times, regardless of the grade earned in any previous attempt. Students who wish to take a course a third time must submit their request in writing to the Department Chair, with a proposed plan to ensure success. Department approval is required and is not guaranteed.

## Department Position on Artificial Intelligence AI and LLMs

The Department of Recreation Studies recognizes the presence of Artificial Intelligence (AI) and Large Language Models (LLMs), such as ChatGPT, in both academic and professional settings. Students who use AI/LLMs need to be aware of the ethical implications of using such tools (ie. Academic Integrity and plagiarism), as well as the shortcomings of such tools (ie. False or incorrect information, and non-existent sources).

Students who use AI/LLMs are expected to understand how to use these tools responsibly and ethically. The use and application of AI and LLMs in coursework/assignments will be dependent on the instructor teaching the course. Your instructor will provide more information about the use of AI/LLM that is specific to the course.

## RECR 3120 (3 credits) - Promoting Wellness Within Communities

<https://langara.ca/programs-courses/recr-3120>

Students investigate the role recreation practitioners play in the development of wellness in individuals, organizations, and communities. Students assess their own wellness and create personal plans for behavioural changes to contribute to a balanced lifestyle. Building on this personal experience, students research and analyze wellness in organizations and communities to make informed recommendations for improving organizational and community wellness.

*Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; or permission of the department.*

**Semester: Fall (online)**

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## RECR 3200 (3 credits) - Management of Community Events and Festivals

<https://langara.ca/programs-courses/recr-3200>

Using community development and project management approaches, students plan, organize, deliver, and evaluate a community event. They create an event manual that documents all functional areas of the event planning, delivery, and evaluation.

*Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; or permission of the department.*

**Semester: Fall (online)**

## RECR 3160 (3 credits) - Leisure Theory and Applications

<https://langara.ca/programs-courses/recr-3160>

The recreation field has a rich history of theory and practice. In this course, students examine the advanced foundations of leisure theory and recreation practice. Students explore key topics within the history, psychology, philosophy, and sociology of leisure, and they consider their implications in the field of recreation.

*Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.*

**Semester: Spring (online)**

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## RECR 3230 (3 credits) - Leadership and Management in Community Recreation

<https://langara.ca/programs-courses/recr-3230>

Students examine the theory and practice of enthusiastic, respectful, effective leadership in recreation. Students analyze concepts and skills that can enhance positive change in groups, teams, and organizations. Students also examine self-awareness, values, diversity, and creativity as they apply to their own leadership and leadership in the field of recreation.

*Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.*

**Semester: Fall (online)**

## RECR 3260 (3 credits) - Managing Cultural Programming in the Community

<https://langara.ca/programs-courses/recr-3260>

Responding to the increase of arts and culture programming in the field of recreation, it is important for recreation professionals to hold a theoretical understanding for community cultural development (CCD) from community assessment, to funding models. In this class, students develop necessary arts administration skills by creating a CCD project proposal that addresses a need of a specific community group, develops partnership relations, and identifies the artist(s), culminating in the writing of a municipal cultural grant to support this proposal. Students examine and analyze collaborative community engagement with local, regional, and global points of view to expand their understanding on how to grow civic arts programming.

*Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership.*

*Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.*

**Semester: Spring (online)**

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## RECR 4160 (3 credits) - Professionalism in Recreation Management

<https://langara.ca/programs-courses/recr-4160>

Students investigate key aspects of professionalism in the management of recreation. Students explore the characteristics of human services professionals and then apply those characteristics to the practice of recreation leadership. Using contemporary recreation-based case studies, and building on foundational principles of the field, students develop a framework for professional thinking and ethical decision-making.

*Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership.*

*Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.*

**Semester: Spring (online)**

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## RECR 4150 (3 credits) - Community Recreation Systems

<https://langara.ca/programs-courses/recr-4150>

Students investigate and analyze recreation systems in a chosen community, ranging from health to local tourism. Using systems theory as a framework and best practices research, students explore recreation-related systems and compare and contrast them to recreation systems in other communities. Researching factors such as demographics, values, cultures, and economics, students analyze recreation systems and recommend the feasibility of incorporating alternate recreation systems and relationships into their chosen community.

*Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.*

**Semester: Spring (online)**

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## RECR 4270 (3 credits) - Management of Recreation Facility Systems

<https://langara.ca/programs-courses/recr-4270>

Students analyze the planning process for recreation facilities including designing a needs assessment plan, interpreting needs assessment data, and exploring the impacts of organizational governance on facility resources. They apply evaluative tools to measure the performance of a recreation facility, create a business case to justify facility enhancements, and recommend strategies to mitigate the effects of service disruptions caused by facility maintenance/ upgrades.

*Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.*

**Semester: Fall (online)**

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## **BUSM 2115 (3 credits) - Human Resource Management**

<https://langara.ca/programs-courses/busm-2115>

Successful leaders in organizations need a strong foundation in attracting and engaging talent. Students explore current Canadian Human Resource Management (HRM) concepts and applications in all types of organizations. They discuss and apply foundational HRM concepts to workplace scenarios, reflecting on regulatory context, human resources strategy and people analytics, and job design. Students learn best practices in managing the employee lifecycle, from recruitment and selection to separation of employment. This includes consideration of social context, diversity of the workforce in Canada, and the evolution of HRM practices. This course is recommended for all students interested in leading people, general organizational management, or human resources management.

*Prerequisite(s): One of the following: a minimum 67% in English First Peoples 12, English Studies 12, Literary Studies 12, or equivalent; a university-level English or communications course for which Langara awards transfer credit; or a minimum "C" grade in ENGL 1120; or a minimum "C-" grade in ENGL 1121, or an "S" grade in ENGL 1107, 1108, or 1110. LET with a minimum Level 3; LEAP 8, LPI with a minimum 26 on the essay and one of 5 in English usage, 5 in sentence structure, or 10 in reading comprehension.*

**Semester: Summer, Spring, Fall (online)**

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## **BUSM 4120 (3 credits) - Organizations and Change**

<https://langara.ca/programs-courses/busm-4120>

This course examines the underlying concepts, principles, and assumptions of organizational development. Included is an investigation of macro factors such as organizational structure, coordination and control, power, authority, organizational politics and corporate culture, and their impact on effectiveness. It develops a framework around understanding natural versus planned change, models for managing change, the development of specific skills to manage change, the human side of change, and the transition process. Understanding the dynamics of organizational change is a critical skill for contemporary managers.

*Prerequisite(s): Completion of a minimum 54 credits, including a minimum "C" grade in CMNS 2228, and a minimum "C" grade in six additional credits of university-transferable English or communications.*

**Semester: Summer (online)**

## **BUSM 2200 (3 credits) - Organizational Behaviour**

<https://langara.ca/programs-courses/busm-2200>

Organizational Behaviour combines business acumen with behavioural sciences to help predict how individuals and groups can create more effective organizations. Students examine the impact of individuals, teams, and structures on organizations for the purpose of applying such knowledge toward improving an organization's effectiveness. Students study personality, perception, emotions, values, attitudes, diversity, and motivation, and then analyze how these impact teamwork, communication, power, politics, conflict, and negotiation in the workplace. From there, they consider how organizational culture, leadership, decision-making, creativity, ethics, structure, and change management influence organizational effectiveness. Students leave this course with a better understanding of themselves, others, teams, and organizations. Students also develop critical thinking skills to better analyze organizational challenges and develop problem-solving and decision-making skills to formulate and execute effective solutions and achieve intended results.

*Prerequisite(s): One of the following: a minimum 67% in English First Peoples 12, English Studies 12, Literary Studies 12, or equivalent; a university-level English or communications course for which Langara awards transfer credit; or a minimum "C" grade in ENGL 1120; or a minimum "C-" grade in ENGL 1121, or an "S" grade in ENGL 1107, 1108, or 1110. LET with a minimum Level 3; LEAP 8, LPI with a minimum 26 on the essay and one of 5 in English usage, 5 in sentence structure, or 10 in reading comprehension.*

**Semester: Summer, Spring, Fall (online)**

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## **CMNS 2228 (3 credits) - Advanced Written Communications**

<https://langara.ca/programs-courses/cmns-2228>

Students in CMNS 2228 will learn advanced written communication skills, including both business and technical writing. Students will learn and practice advanced editing skills and writing for the web.

*Prerequisite(s): A minimum "C-" grade in one of the following: CMNS 1118, ENGL 1123, 1127, or 1140; or permission of the English department.*

**Semester: Summer, Spring, Fall (online)**

## FMGT 1116 (3 credits) - Accounting for Managers

<https://langara.ca/programs-courses/fmgt-1116>

This course provides an overview of basic financial and management accounting principles and techniques, including the managerial use of financial statements and other financial information for decision-making purposes. Students will initially be introduced to the principles and techniques used in financial accounting. The second part of the course will explore common managerial accounting techniques such as budgeting, cost-volume-profit analysis, and decision-making.

**Semester: Summer, Spring, Fall (online)**

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## MARK 3150 (3 credits) - Social Media Strategy

<https://langara.ca/programs-courses/mark-3150>

To succeed in today's economy, organizations must incorporate social media into their marketing and business strategies. In this course, students examine the role of social media today and how to use it to meet organizational goals. Through a variety of methods and activities such as lectures, guest speakers, case studies, applied projects, industry certification (e.g. Hootsuite Academy certification) and simulations, students learn the fundamental principles and techniques for designing and developing effective social media goals, objectives, and strategies for all types of organizations.

*Prerequisite(s): Completion of a minimum of 54 credits including a minimum "C" grade in MARK 1115 and six credits of university-transferable English or communications.*

**Semester: Summer (online)**

## LIBR 3210 (3 credits) - Online Research and Analysis

<https://langara.ca/programs-courses/libr-3210>

This course focuses on effective methodologies to research, consult, and report on information resource findings in an online environment. Students will retrieve and evaluate information in discipline-related research, services, programs, and policies from formal and informal online sources. Students will be able to evaluate and select suitable resources that illustrate potential "best practices" and recognize circumstances requiring exhaustive versus exemplary research. Utilizing a variety of technologies, students will develop strategies to maintain currency in both technology literacy and the literature of the specific discipline. Research findings will be summarized in a report with recommendations and posted in an online environment for review by peers and other stakeholders.

*Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; or permission of the department.*

**Semester: Spring (online)**

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## MARK 3250 (3 credits) - Public Relations

<https://langara.ca/programs-courses/mark-3250>

This course provides students with an understanding of the role public relations plays within a variety of organizations. This course is aimed at preparing students to identify key stakeholder groups for a company and design programs for these groups. Students will practice using the public relations "tools of the trade." The material will be taught using lectures, case studies, guest speakers and group/individual assignments.

*Prerequisite(s): Completion of a minimum 54 credits including a minimum "C" grade in CMNS 2228, MARK 1115, and six credits of university-transferable English or communications.*

**Semester: Spring (online)**



## RECR 4400 (6 credits) - Applied Major Project

<https://langara.ca/programs-courses/recr-4400>

In this capstone course, students complete a community recreation-based project in an organization. Students work closely with assigned instructors who supervise the projects, provide advice, and evaluate students' performance. Through this course, students will link their academic studies to real-world applications. Students create their own research question and partner with a private, public, or not-for-profit recreation organization to explore the question using primary and secondary research. Students develop and demonstrate skills in the area of academics, self-directed learning, project management, communication, social interaction, methods of applied research, ethical decision-making, and professionalism. In this capstone course, students have the opportunity to apply the concepts, skills, and techniques developed in previous coursework. Students will receive credit for only one of RECR 4300 or 4400.

*Prerequisite(s): Completion of a minimum of 105 credits including a minimum "C" grade in six credits of university transferable English or communications; and a minimum "C" grade in RECR 1160 and 3160.*

***Students must be in the final semester of the program to take this course***

**Semester: Spring (online)**

Read more about our students' past research projects at:  
[lc.arcabc.ca/recreation-4400-applied-major-projects](https://lc.arcabc.ca/recreation-4400-applied-major-projects)

