

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

WMDD 4900: Advanced Graphics Design

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 3 h + Seminar 0 h + Lab 2 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

Design theories and principles will be further developed through application of process and technique. Existing design solutions will be deconstructed and analyzed. Students will apply advanced typography techniques for web and mobile applications. Software and techniques to create and modify 3D graphics will be introduced.

Prerequisites: WMDD 4800 with a minimum grade of C

Registration in this course is restricted to students admitted to the Post-Degree Diploma in Web and Mobile App Design and Development.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- utilize sound design principles to create effective visual communication
- develop visual and typographic hierarchy
- maintain consistent visual appearance across multiple pages/screens
- communicate design aesthetics to development team members
- develop an advanced design solution based upon supplied UX requirements
- create simple 3D graphics

Instructor(s): TBA

Office: TBA

Phone: 604 323 XXXX

Email: TBA

Office Hours: TBA

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting:

Final Exam 20%

Other Assessments %

(An example of other assessments might be:) %

Midterm: 10%

Quizzes/Tests: 10%

Assignments: 40%

Project: 20%

Proportion of individual and group work:

Individual: 60%

Group: 40%

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

Passing grade: C

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

- analysis of web sites and mobile apps to determine design effectiveness
- interface design and navigation
- psychology of colour
- advanced typography
- intro to 3D graphics

This generic outline is for planning purposes only.

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

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