

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

INTB 4810: Management Issues in International Business

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 4 h + Seminar 0 h + Lab 0 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

This course is an exploration of the issues facing international business managers. Being able to manage organizations in a cross-cultural global environment is required regardless of a company's size. Four major themes are covered in this course: the global manager's environment, the cultural context of global management, formulating and implementing strategy for international and global operations, and global human resources management.

Prerequisites: A minimum "C" grade in BUSM 4810 and 4820

Corequisites: N/A

Note: Students may receive credit for only one of INTB 3100 and INTB 4810. INTB 3100 may not be used to satisfy the INTB 4810 requirement.

Registration in this course is restricted to students admitted to the Post Degree Diploma in Business Administration Program.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Critique the key factors that influence the international management environment.
- Explain the ethical, social, and sustainability responsibilities of an international manager.
- Explain the role of culture in international management and be able to successfully negotiate and communicate in a cross-cultural context.
- Formulate global strategy and design the structure of organizations in an international context.
- Produce a country risk management strategy including the management of international strategic alliances.
- Assess the dynamics of human resource management, leadership, and motivation in an international context.

snəwəyət̓ leləm̓ Langara College acknowledges that we are located on the unceded territory of the Musqueam people.

- Demonstrate creative thinking and problem solving skills; develop interpersonal and intercultural skills; improve oral and listening skills.

Instructor(s): TBA

Office: TBA Phone: 604 323 XXXX Email: TBA

Office Hours: TBA

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

Deresky, Helen. "International Management: Managing across borders and cultures", 9th edition. Prentice Hall. 2017.

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting:

Final Exam 30%

Other Assessments %

(An example of other assessments might be:) %

Midterm Exam: 20%

Assignments: 20%

Project (group): 20%

Participation: 10%

Additional Information

Number of assignments: 4 individual + 1 group project

Participation format: In-class cases with discussion and presentations

Number and type of writing assignments: 5

Proportion of individual and group work:

Individual: 80%

Group: 20%

This generic outline is for planning purposes only.

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

Passing grade: D

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

I. THE GLOBAL MANAGER'S ENVIRONMENT

1. Assessing the Environment: Political, Economic, Legal, Technological
2. Managing Interdependence: Social Responsibility, Ethics, Sustainability

II. THE CULTURAL CONTEXT OF GLOBAL MANAGEMENT

3. Understanding the Role of Culture
4. Communicating Across Cultures
5. Cross-cultural Negotiation and Decision Making

III. FORMULATING AND IMPLEMENTING STRATEGY FOR INTERNATIONAL AND GLOBAL OPERATIONS

6. Formulating Strategy
7. Implementing Strategy: Small Businesses; Global Alliances; Emerging Economy Firms
8. Organization Structure and Control Systems

IV. GLOBAL HUMAN RESOURCES MANAGEMENT

9. Staffing, Training, and Compensation for Global Operations
10. Developing a Global Management Cadre
11. Motivating and Leading

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

This generic outline is for planning purposes only.