

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

INTB 2000: Introduction to International Business

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 4 h + Seminar 0 h + Lab 0 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

This course introduces students to the role of international trade, the international business environment and Canada's dependence on, and role in, international business. Students will gain an understanding of international business, globalization, and the importance of international business to the Canadian economy. Students are provided with a focus on the nature of the international business environment; its financial, cultural, social, political and legal forces; and the manner in which this environment has changed and continues to change. Students are also introduced to alternative methods of conducting business internationally and reasons for and different types of government and private sources of assistance to international business. The increasing importance of international organizations such as the World Bank, the International Development Association, the World Trade Organization, UNCTAD, CIDA, and the International Monetary Fund is emphasized.

This course also provides basic understanding of trade flows and the main trade agreements. The major trade groups and regions examined include the European Union, ASEAN, APEC, NAFTA, and MERCOSUR.

Students will receive credit for only one of INTB 1200 or 2000.

Prerequisites: English Requirement, one of the following: a minimum 67% in BC English 12 or equivalent; a minimum 67% in BC English Literature 12; a minimum 67% in BC English First Peoples 12; a university-level English or Communications course for which Langara awards transfer credit; a minimum "C" in ENGL 1120; a minimum "C-" in ENGL 1121; a "S" in one of ENGL 1107, 1108, or 1110; a minimum Level 3 on the LET; LEAP 8; LPI with a minimum 26 on the essay and one of 5 in English usage, 5 in sentence structure, or 10 in reading comprehension.

Corequisites: None

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- define the basic terms and concepts of international business, trade, investment and finance
- explain the theoretical foundations of international business, trade investment and finance
- communicate the nature and complexities of the international business environment and globalization
- outline the role and impact of international organizations and international agreements
- examine regional economic agreements.

Instructor(s): TBA

Office: TBA Phone: 604 323 XXXX Email: TBA

Office Hours: TBA

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

Wild, John and Kenneth Wild. "International Business: The Challenges of Globalization", 9th edition. Pearson. 2019.

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting:

Final Exam 25%

Other Assessments %

(An example of other assessments might be:) %

Midterm Exam (2): 35%

Quizzes/Tests: 25%

Project: 15%

Number and type of writing assignments: Case analyses and term project

Proportion of individual and group work:

Individual: 85%

Group: 15%

This generic outline is for planning purposes only.

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

Week	Topics
1	Globalization
2	Social and Cross - Cultural Business Relations
3	Political, Legal and Economic Systems
4	International Trade - Concepts and Theories
5	Business-Government Trade Relations
6	Foreign Direct Investment
7	Canada in the World
8	The WTO
9	Regional Economic Integration – NAFTA
10	Regional Economic Integration – South America
11	Regional Economic Integration – Asia
12	Regional Economic Integration – Europe
13	International Financial Markets
14	The International Monetary System

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

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