

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

FMGT 2485: Investment Strategies

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 4 h + Seminar 0 h + Lab 0 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

Students examine a broad range of investment management principles, including investment research, planning, and analysis to improve decision making and overall portfolio performance. Students analyze investment theory and process, financial markets and institutions, financial assets and their related valuations, and mutual funds.

Prerequisites: A minimum "C" grade in FMGT 1215 or FMGT 2293.

Corequisites: None

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Evaluate financial security performance by analyzing risk and return concepts, investment theory and process, and financial performance.
- Calculate expected returns and variances for a security and a portfolio
- Explain the importance of diversification and asset allocation.
- Analyze the value of various security types, including stocks, mutual funds, debt securities and other investment funds.
- Analyze stock behaviour, market efficiency, and the implications of investor expectations and behaviour on the financial markets.
- Explain the factors affecting interest rates.
- Apply a variety of portfolio evaluation measures and analyze the strengths and weaknesses of each measure in managing risk and evaluating performance.

Instructor(s): TBA

Office: TBA **Phone:** 604 323 XXXX **Email:** TBA

Office Hours: TBA

snəwəyət̚ leləm̚ Langara College acknowledges that we are located on the unceded territory of the Musqueam people.

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting:

Final Exam 35%

Other Assessments %

(An example of other assessments might be:) %

Midterm Exam: 25%

Quizzes/Tests: 10%

Project: 20%

Participation: 10%

Participation format: Group and individual activities in class

Proportion of individual and group:

Individual: 80%

Group: 20%

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

Passing grade: D

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

- A Brief History of Risk and Return
- Projecting Cash Flow and Earnings
- The Investment Process
- Overview of Security Types
- The Stock Market
- Common Stock Valuation
- Stock Price Behavior and Market Efficiency

This generic outline is for planning purposes only.

- Mutual Funds and Other Investment Companies
- Behavioural Finance and the Psychology of Investing
- Interest Rates
- Bond Prices and Yields
- Diversification and Risky Asset Allocation
- Return, Risk and Security Market Line
- Performance Evaluation and Risk Management

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

This generic outline is for planning purposes only.