

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

BUSM 4300: Applied Business Project

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 1 h + Seminar 6 h + Lab 0 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

This capstone course provides the opportunity to apply the concepts, skills and techniques gained in previous course work to non-profit or volunteer organizations. The project can range from the preparation of a detailed 'consulting' plan, a business plan, or the development of specific deliverables for the client organization. Students will work closely with the client and a faculty advisor and will present their report to the client and faculty.

Prerequisite(s): Successful completion of at least 105 credits in the BBA program including BUSM 4200 with a minimum "C" grade, CMNS 2228 with a minimum "C" grade, and BUSM 3000 or COOP 2301. This course is restricted to students in their final term of the BBA program.

Learning Outcomes:

- apply all of the business management and financial skills (such as marketing, accounting, financing, HR and operations) learned in the BBA program to a client organization
- plan, implement and control a consulting project by scheduling resources, work activity, and timelines
- effectively work and cooperate with a diverse team of students from different disciplines
- apply the interpersonal and written communication skills necessary to successfully contribute to a project involving a major report
- confidently and effectively deliver the business project's findings, conclusions and recommendations to the client organization

Instructor(s): TBA

Office: TBA **Phone:** 604 323 XXXX **Email:** TBA

Office Hours: TBA

snəwəyət̚ leləm̚ Langara College acknowledges that we are located on the unceded territory of the Musqueam people.

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=318

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting:

Final Exam %

Other Assessments %

(An example of other assessments might be:) %

Project: 80%

Other: 20%

Number of assignments: 2

Number and variety of writing assignments: 2

Proportion of individual and group work:

Group: 100%

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

No final exam

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

Week	Topic
1	in-class: Introduction to the course. Project objectives and expectations. Project timelines. Project team-building exercise.
7	Project review – analysis of problems and developing solutions
14	Report presentation to clients and faculty

This generic outline is for planning purposes only.

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

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