Program Curriculum

PDD in Business Administration – 5 Terms			
*For students enrolled before Fall 2023			
Term 1		**Credits**	**Prerequisite(s) - all with min. C grade**
BUSM 4805	Professional Business Practices	3	
FMGT 4816	Accounting for Managers	3	
BUSM 4800	Organizational Behavior	3	
Term 2			
MARK 4800	Introduction to Marketing	3	
STAT 4800	Business Statistics	3	
BUSM 4820	Negotiation Skills	3	BUSM 4805 and BUSM 4800
EXPE 4801	Career Goals, Resumes, and Cover Letters	1	
Term 3			
BUSM 4810	Operations Management	3	BUSM 4805, MARK 4800 and (FMGT 4816 or FMGT 4800)
MARK 4810	Social Media Strategy	3	BUSM 4805 and MARK 4800
BUSM 4840	Organizations and Change	3	BUSM 4805 and BUSM 4820
EXPE 4802	Interviews and Your Professional Image	1	EXPE 4801
Term 4			
INTB 4810	Management Issues in International Business	3	BUSM 4805, BUSM 4810 and BUSM 4820
BUSM 4830	Project Management	3	BUSM 4805 and BUSM 4810
BUSM 4850	Business Strategy	3	BUSM 4805, (BUSM 4810 or MARK 4820), BUSM 4820, MARK 4810 and STAT 4800
EXPE 4803	Employment Search Strategies	1	EXPE 4801 and EXPE 4802
Term 5			
EXPE 4814	Experiential Learning Work Term	3	EXPE 4801, EXPE 4802 and EXPE 4803

IMPORTANT NOTES:
- There are no scheduled breaks in the PDD program.
- Students are expected to study full-time continuously (minimum 9 credits per term).
- Students are required to follow the program structure above and not to take courses out of order.
- EXPE 4803 should always be taken in the term immediately preceding EXPE 4814.
- The Work Experience Term - EXPE 4814 is considered full-time, not graded, and does not count towards your PGPA.
- Classes are scheduled Monday to Friday during the day with the occasional evening section.
- Students needing to repeat a course should consult with a Program Advisor for course planning. Students needing to take the same course a third time must email business@langara.ca to request a repeat limit override. Repeat limit overrides are not guaranteed.
- Undergrad-level courses cannot be used towards PDD graduation requirements and cannot be used to meet prerequisite requirements.