

## Program Curriculum

<b>PDD in Business Administration – 5 Terms</b>			
*Starting Fall 2023 or later			
<b>Term 1</b>		<b>Credits</b>	<b>Prerequisite(s) - all with min. C grade</b>
BUSM 4805	Professional Business Practices	3	
FMGT 4816	Accounting for Managers	3	
BUSM 4800	Organizational Behavior	3	
<b>Term 2</b>			
MARK 4800	Introduction to Marketing	3	
STAT 4800	Business Statistics	3	
BUSM 4820	Negotiation Skills	3	BUSM 4805 and BUSM 4800
<b>Term 3</b>			
BUSM 4810	Operations Management	3	BUSM 4805, MARK 4800 and (FMGT 4816 or FMGT 4800)
MARK 4810	Social Media Strategy	3	BUSM 4805 and MARK 4800
BUSM 4840	Organizations and Change	3	BUSM 4805 and BUSM 4820
EXPE 4800	Craft Your Career	3	
<b>Term 4</b>			
INTB 4810	Management Issues in International Business	3	BUSM 4805, BUSM 4810 and BUSM 4820
BUSM 4830	Project Management	3	BUSM 4805 and BUSM 4810
BUSM 4850	Business Strategy	3	BUSM 4805, (BUSM 4810 or MARK 4820), BUSM 4820, MARK 4810 and STAT 4800
<b>Term 5</b>			
EXPE 4814	Experiential Learning Work Term	3	EXPE 4800

### IMPORTANT NOTES:

- There are no scheduled breaks in the PDD program.
- Students are expected to study full-time continuously (minimum 9 credits per term).
- Students are required to follow the program structure above and not to take courses out of order.
- The Work Experience Term - EXPE 4814 is considered full-time, not graded, and does not count towards your PGPA.
- Classes are scheduled Monday to Friday during the day with the occasional evening section.
- Students needing to repeat a course should consult with a Program Advisor for course planning. Students needing to take the same course a third time must email [business@langara.ca](mailto:business@langara.ca) to request a repeat limit override. Repeat limit overrides are not guaranteed.
- Undergrad-level courses cannot be used towards PDD graduation requirements and cannot be used to meet prerequisite requirements.