

Student Achievement			
	AY 21/22	AY 22/23	AY 23/24
<b>Graduates by Program</b>			
Bachelor of Business Administration: Accounting	24	29	22
Bachelor of Business Administration: Business Management	38	26	39
Bachelor of Business Administration: International Business	4	7	6
Bachelor of Business Administration: Marketing Management	16	16	26
Diploma: Accounting	38	32	39
Diploma: Business Management	86	91	104
Diploma: Financial Management	23	24	13
Diploma: Marketing Management	33	37	37
Post-Degree Diploma: Accounting	42	48	30
Post-Degree Diploma: Business Administration	120	221	148
Post-Degree Diploma: Marketing Management	49	91	69
<b>Second Term Retention Rate</b>			
Bachelor of Business Administration: Accounting	88%	81%	91%
Bachelor of Business Administration: Business Management	74%	84%	79%
Bachelor of Business Administration: Marketing Management	85%	82%	79%
Diploma: Accounting	93%	91%	89%
Diploma: Business Management	82%	89%	87%
Diploma: Financial Management	85%	92%	82%
Diploma: Marketing Management	89%	87%	79%
Post-Degree Diploma: Accounting	80%	93%	94%
Post-Degree Diploma: Business Administration	93%	95%	94%
Post-Degree Diploma: Marketing Management	94%	94%	96%

