



Photo by Sandra Leung

## WEDDING PHOTOGRAPHY

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**WEDDING PHOTOGRAPHY** is an introductory course to today's contemporary and competitive world of wedding photography. This course helps students grasp basic issues and techniques to wedding photography, from communicating with your subjects to discussions on stylistic and technical approaches that range from formal to candid shots. From behind the camera to business and marketing skills, this course encourages students to offer their clients contemporary wedding photography with artistic sensibility. Every wedding is a unique experience and should be photographed accordingly. Today's couples hire established photographers for their ability to see and their ability to see differently. This course strives to push students to look past the traditional and tackle wedding photography in a way that captures the emotions and personalities of the couple and their guests. With this in mind, in-class photo sessions are arranged with real couples modeling in wedding attire in popular wedding settings to provide a more realistic and value-added experience for students.

Instructor: **Sandra Leung** is a lifestyle people photographer and is the owner & principal photographer of the Yaletown Wedding Gallery & Yaletown Photography. For over a decade she has been creating artistic fashion-photojournalistic wedding images for both local & international clients. Her work has been featured in many popular wedding publications such as Wedluxe, RealWeddings & Wedding Bells Magazines.

### WEEK BY WEEK SESSIONAL OUTLINE

1	Intro Course Outline/Course Objectives. Tips to shooting weddings. Equipment review. Introduction to the Engagement Session.
2	Shooting Session #1: The Engagement Session On Location
3	The Client Meeting. Being prepared and planning ahead. Introduction to the Wedding Day: From Getting Ready to the Wedding Ceremony. Technical Review of flash techniques and indoor photography. Review of images from Week
4	Shooting Session #2: The Wedding Ceremony On Location @ local church
5	Introduction to the Wedding Session. Event photography, shooting the reception in a photojournalistic style. Review Images from Week 4.
6	Shooting Session #3 :The Wedding Session On Location
7	Marketing– Differentiating yourself from the pack. Contracts & Pricing, Marketing options (advertising/social media).
8	Post Production process & honing in on your personal style. Review images from Week 7
9	Shooting Session#4– Pushing the Boundaries & Honing in on your personal style On Location
10	Final Presentation & Delivery of your Product – Proofing, Albums and more. Guest Speaker: Beau Photo to speak on latest trends in Album design & Album assembly. Review images from Week 9. Wrap up.