

## SAMPLE COURSE OUTLINE

### Course Code, Number, and Title:

JOUR 2470: Work Experience

### Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 1 h + Seminar 0 h + Lab 1 h

**Credits:** 5.5

**Transfer credit:** For information, visit [bctransferguide.ca](http://bctransferguide.ca)

### Course Description, Prerequisites, Corequisites:

Fourth-term students will undertake a five-week work-experience internship in print, online or broadcast journalism, public relations, communications or any other journalism-related field. The internship will be preceded by coaching in how to research, write a resume, build a portfolio, and interview for a prospective job, as well as providing a refresher on journalism issues and practices.

Students will receive credit for only one of 2459, 2469, and 2470.

Prerequisite(s): JOUR 1178 and 2278

Registration in this course is restricted to students admitted to the Diploma or Certificate in Journalism.

### Learning Outcomes:

Upon successful completion of this course, students will be able to:

- identify topics of debate around several central issues in contemporary journalism
- analyze how a contemporary news story is conceptualized, developed and delivered in a local setting
- identify one potential area of employment in journalism and develop a list of future job contacts
- identify and arrange an internship opportunity
- write an effective cover letter and resume to develop a suitable application
- prepare a portfolio of previous work for a job application
- employ journalistic skills and standards in a professional work environment
- collaborate with mentors and senior staff members of an approved media outlet or other journalism- or communications-related organization

**Instructor(s):** TBA

**Office:** TBA

**Phone:** 604 323 XXXX

**Email:** TBA

**Office Hours:** TBA

snəwəyət̚ leləm̚ Langara College acknowledges that we are located on the unceded territory of the Musqueam people.

**Textbook and Course Materials:**

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit [https://mycampusstore.langara.bc.ca/buy\\_courselisting.asp?selTerm=3|8](https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8)

*Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.*

**Assessments and Weighting:****Final Exam %****Other Assessments %**

(An example of other assessments might be:) %

Assignments: 40%

WIE: 60%

Journalism education consists largely of having students complete weekly assignments that reproduce the pace, rhythm, and content of newsroom operations. Courses do not have final examinations because of the constant assignment-and-feedback cycle that is characteristic of journalism programs.

**Grading System: Pass/Fail**

Specific grading schemes will be detailed in each course section outline.

**Topics Covered:**

[Topics covered may vary by instructor. An example of topics covered might be:]

Students will spend the first part of the term undertaking research on possible opportunities for internships and then will apply for one or more of them under the supervision of the internship coordinator. They will also go through workshops that focus on how to write a cover letter and resume, how to construct a portfolio, how to prepare for a journalism interview, and how to prepare for going to work in a new organization. Students will spend some time in the classroom weeks, as well, reviewing central issues in contemporary journalism and current approaches to newsgathering. They will then spend five weeks at a job site, with oversight from the internship coordinator.

*This generic outline is for planning purposes only.*

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

**College Policies:**

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

**Departmental/Course Policies:**

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