

## SAMPLE COURSE OUTLINE

### Course Code, Number, and Title:

BUSM 3200: Operations Management

### Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 4 h + Seminar 0 h + Lab 0 h

**Credits:** 3

**Transfer credit:** For information, visit [bctransferguide.ca](http://bctransferguide.ca)

### Course Description, Prerequisites, Corequisites:

The course looks at the decisions firms need to make in order to run efficient, competitive, lean and profitable operations. In general, this course presents the fundamental issues in operations and supply chain management. The first part of the course focuses on a company's internal operations and processes. The second part of the course focuses on global supply chain management, and the sourcing of parts, components, and materials on a global basis.

Registration in this course is restricted to students admitted to the BBA program.

Prerequisite(s): Completion of 54 credits including 6 credits of university-transferable English or Communications with a minimum "C" grade.

### Learning Outcomes:

Upon successful completion of this course, students will be able to:

- describe the functions of operations management and its relationships with other functional areas, especially finance, sales and marketing.
- analyze processes in terms of inputs, value-adding transformations and outputs within a value chain framework
- describe and categorize the different types of non-value-added activity
- identify root causes for non-value added activities
- describe the importance of quality in the design and production of goods and services
- evaluate the processes involved in supply chain management.

**Instructor(s):** TBA

**Office:** TBA      **Phone:** 604 323 XXXX      **Email:** TBA

**Office Hours:** TBA

snəwəyət̓ leləm̓ Langara College acknowledges that we are located on the unceded territory of the Musqueam people.

## **Textbook and Course Materials:**

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

Collier and Evans. "OM6", 6<sup>th</sup> edition. Boston. Cengage Learning. 2017

*Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.*

## **Assessments and Weighting:**

**Final Exam %**

**Other Assessments %**

(An example of other assessments might be:) %

Midterm: 20%

Assignments: 35%

Project: 25%

Number of assignments: 5

Number and variety of writing assignments: Case studies, industry based project 6

Proportion of individual and group work:

Individual: 40%

Group: 60%

**Grading System:** Letter grade

Specific grading schemes will be detailed in each course section outline.

## **Topics Covered:**

[Topics covered may vary by instructor. An example of topics covered might be:]

- Introduction to Operations Management
- Designing products and processes
- Quality Management and process improvement
- Production principles
- Lean thinking
- Demand management, CRM and forecasting
- Capacity planning and scheduling
- Introduction to Supply Chain Management

*This generic outline is for planning purposes only.*

- Nature and characteristics of global supply chains
- Inventory management and strategies
- Integrated infrastructures and ERP.
- Key performance indicators and benchmarking
- Inter-company supply chains; Virtual supply chain organizations

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

**College Policies:**

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

**Departmental/Course Policies:**

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